

# Corporate Responsibility Research Conference 2010

## “Sustainability Management in a Diverse World”

15-17 September 2010

Euromed Management School, Marseille, France

[www.crrconference.org](http://www.crrconference.org)

Dear colleagues,

We would like to kindly draw your attention to this year's Corporate Responsibility Research Conference, organized and hosted by Euromed Management School, Marseille, France in association with Queen's University Management School and the Sustainability Research Institute of the University of Leeds.

### **Call for Abstracts**

Research in corporate responsibility and corporate sustainability has gained considerable momentum and recognition over the last two decades. Responsibility and sustainability have developed from niche topics into a widely accepted research area that is nowadays well established in the field of management and organisation research.

One of the most striking characteristics of the research field of corporate responsibility and sustainability is related to diversity. In fact, diversity plays a two-fold role in research on corporate responsibility and sustainability. On the one side, diversity has been identified as a key element of responsible and sustainable management. Consequently, diversity plays an important role in different areas of corporate responsibility and sustainability as for instance in stakeholder management, business ethics, corporate citizenship or biodiversity. Diversity is perceived as a valuable asset in responsible and sustainable management as it represents source of enrichment and innovation. At the same time, the preservation and development of diversity of cultures, opinions, ideas, values, but also species and ecosystems is an important aspect of corporate responsibility and sustainability.

On the other side, the research field of corporate responsibility and sustainability is highly diverse. It brings together scholars from different research areas and traditions and is oftentimes situated at the crossroads of different theories and disciplines. The diversity of topics that are being researched in the field of corporate responsibility and sustainability by using a broad range of theories, approaches and schools of thought continues to attract more and more scholars that are driven by rigorous thinking that goes beyond rigid disciplinary borders. This diversity is a valuable source of inspiration and innovation and is at the root of the dynamic development of research in corporate responsibility and sustainability.

With the CRRC 2010 we would like to put particular emphasis on diversity in corporate responsibility and corporate sustainability. This covers both, diversity as an important topic in research on corporate responsibility and sustainability as well as the diversity of topics, theories and approaches within the field of corporate responsibility and corporate sustainability research. We thus welcome research from all fields and areas related to corporate responsibility and sustainability. We would particularly like to encourage submissions that touch upon diversity in corporate responsibility and sustainability from both a conceptual as well as a practical point of view. At the same time and in order to reflect the diversity within corporate responsibility and sustainability research, we are open to a wide range of topics that include but are not limited to the following:

- Corporate sustainability
- Responsible human resource management
- Diversity management and CSR
- Sustainability indicators
- Companies and biodiversity
- Fair trade and ethical business
- Business ethics
- CSR and sustainability in SMEs
- Stakeholder management
- Responsible consumerism and ethical consumers
- Sustainable entrepreneurship
- Sustainable business models

### **PhD Workshop**

There will be a pre-conference PhD Workshop on the afternoon of 15 September. This workshop will provide a basis for in-depth exchange and discussion between PhD students as well as for feedback from a panel of experienced PhD student supervisors in the field.

### **Best Paper Awards**

The scientific committee of the conference will review all papers presented and award two prizes for the CRRC best overall paper and the CRRC best PhD paper at the conference dinner on 16 September. Criteria for the selection process are contribution to the research field, quality of the research, innovativeness, and diversity of views.

### **Abstracts**

Initial abstracts of a maximum of 300 words should be emailed to [abstracts@crrconference.org](mailto:abstracts@crrconference.org) by 31 March 2010. Files should be sent in MS Word or PDF format, and the file name should be first author's surname. Please include names, affiliations and contact details of all authors. Abstracts will be reviewed and selected by the scientific committee of the conference. Authors will be notified of acceptance by 30 April 2010.

### **Papers**

The conference papers of a maximum of 6,000 words including references should be emailed to [papers@crrconference.org](mailto:papers@crrconference.org) no later than 31 July 2010. Please note that papers will not be accepted unless speaker(s) have registered for the conference.

### **Important Dates**

- 16 December 2009 Calls for abstracts opens
- 31 March 2010 Deadline for abstracts
- 30 April 2010 Notification of accepted abstracts & Conference registration opens
- 31 July 2010 Deadline for full papers & Deadline for registration
- 15 September 2010 CRRC PhD Workshop
- 16-17 September 2010 Corporate Responsibility Research Conference

| <b>Conference fee</b> | <b>Before 31 May 2010</b> | <b>After 31 May 2010</b> |
|-----------------------|---------------------------|--------------------------|
| Regular rate          | 300 EUR                   | 400 EUR                  |
| PhD student rate      | 250 EUR                   | 340 EUR                  |

This call for abstracts is also available [here](#). More detailed information on the conference, the venue and logistics can be found at [www.crrconference.org](http://www.crrconference.org).

We would be pleased to welcome you in sunny Marseille in September.

Kind regards,

The CRRC organising team