

## The Relevance of International Anti-Corruption Initiatives for the Private Sector

BHF-TI-ICC Workshop  
March 16, 2010  
Geneva, Switzerland

### Workshop Agenda

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|-------|---|-------|---|
| 08:30 | Registration and Coffee   | 11:30 | <b>Good Governance &amp; Anti-Corruption Mechanisms/Initiatives</b><br>Thomas Pletscher, Secretary General,<br><b>ICC Switzerland</b><br>Carlos Conde, Programme Coordinator,<br>OECD-MENA Governance Programme,<br><b>OECD</b> (tbc)<br><b>Extractive Industries Transparency Initiative</b> (tbc)<br>Lucy Koechlin, Lecturer, Institute of<br>Sociology, <b>University of Basel</b> |
| 09:00 | <b>Welcome and Introduction</b><br><i>Roberto Dotta</i> , Deputy Director,<br><b>Business Humanitarian Forum</b>  | 13:00 | <b>Questions and Discussion</b>   |
| 09:05 | <b>Anti-Corruption and Good Governance: A Brief Overview</b><br><i>Jean-Pierre Méan</i> , Vice President,<br><b>Transparency International Switzerland</b>  | 13:15 | Networking Lunch  |
| 09:30 | <b>Questions and Discussion</b>   | 14:30 | <b>Good Company Practices:</b><br><i>Overview: Philippe Fleury, Head of<br/>Forensic Western Switzerland, KPMG<br/>Switzerland</i><br><i>Panel with Company Presentations (tba)</i>   |
| 09:45 | Coffee and Tea Break  | 16:00 | <b>Questions and Discussion</b>   |
| 10:00 | <b>The latest development of the UN Convention Against Corruption</b><br><i>Giovanni Gallo</i> , Crime Prevention<br>Specialist, <b>UN Office on Drugs and<br/>Crime</b><br><i>Anne Lugon-Moulin</i> , Deputy Head CIS<br>Countries, <b>Swiss Agency for<br/>Development and Cooperation</b> (former<br>Executive Director, Basel Institute on<br>Governance) | 16:15 | <b>Concluding Remarks</b><br><i>Business Humanitarian Forum<br/>Transparency International</i>  |
| 11:15 | <b>Questions and Discussion</b>   | 16:30 | End of Workshop   |



**The workshop is co-organized by:**

The **Business Humanitarian Forum (BHF)**, established in 1999, encourages better understanding and cooperation between the public and private sectors, and works with partners to address humanitarian problems and promote sustainable economic development. The BHF does this by arranging for direct private sector involvement and investment in areas where it is needed, and by providing training and facilitating dialogue between organizations and private companies.

The BHF builds awareness that business has a strong, long-term economic, political and social interest in supporting the work of the humanitarian community, and that private sector investment is the key element for economic development and overcoming long-term humanitarian problems. Both sectors are essential for the stabilization and social progress of developing and post-conflict societies.

The BHF has initiated and carried out several reconstruction projects in post-conflict areas and helped create partnerships between businesses, humanitarian agencies and local governments. The BHF has also sponsored contact groups, workshops and conferences to heighten awareness of the important role business can play in alleviating humanitarian problems. The BHF is a non-profit association based in Geneva and was founded with the encouragement of former UN Secretary General Kofi Annan.

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**Transparency International**, the global civil society organization leading the fight against corruption, brings people together in a powerful worldwide coalition to end the devastating impact of corruption on men, women and children around the world. Transparency International's mission is to create change towards a world free of corruption.

Transparency International challenges the inevitability of corruption, and offers hope to its victims. Since its founding in 1993, TI has played a lead role in improving the lives of millions around the world by building momentum for the anti-corruption movement. TI raises awareness and diminishes apathy and tolerance of corruption, and devises and implements practical actions to address it.

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**International Chamber of Commerce Switzerland** constitutes a body of ICC and is run by *Economie Suisse*. Members include in particular international trading companies, international or specialised law firms, chambers of commerce, as well as major economic associations.

ICC Switzerland was founded in 1922 by *Economie Suisse* (formerly Vorort), the Swiss Bankers Association, and the Swiss Chamber of Commerce in France as one of the first ICC chapters.

On behalf of Swiss companies, ICC Switzerland provides access to the activities of the World Business Organisation, informs about global economic developments, influences these from a Swiss point of view, and promotes positions taken by the international business community towards Swiss politics policies held within the international business community in Swiss politics. The development and promotion of positions on economic policy occurs through the institutional framework of *Economie Suisse*.